



# CONVERSATIONS THAT UNLOCK POWER, PURPOSE & PERSPECTIVE

Outside is noise. Inside is growth. Step through the vault doors into a space built for truth, resilience and real human connection.



# THE VAULT EXPERT



Part of the Apple and TuneIn Network



Streamed locally, nationally and globally



Heard on Apple Music, Home Pods, Alexa and Apple Car Play



Heard in premium digital sound





# ⚡ THE VAULT EXPERT WITH APPLE AND TUNEIN REACHES THE WORLD

**495M**

Global monthly active users

**197**

Countries + Territories

**16**

Digital stations in the US &  
Canada

**200+**

Mobile Apps and  
streaming services

**96%**

of the world's radio

# AVAILABLE LANGUAGES & REGIONS

## ENGLISH

U.S., U.K., Canada, Australia, New Zealand, Ireland, Nigeria, South Africa, Kenya, Ghana, Jamaica, Trinidad & Tobago, and more

## CHINESE (SIMPLIFIED)

Malaysia, Singapore, & more

## DANISH

Denmark

## DUTCH

Netherlands, Belgium

## FINNISH

Finland

## FRENCH

France, Canada, Belgium, & more

## GERMAN

Germany, Armenia, Belgium

## GREEK

Greece

## HINDI

India

## ITALIAN

France, Canada, Belgium, & more

## JAPANESE

Germany, Armenia, Belgium

## NORWEGIAN

Greece

## POLISH

India

## PORTUGUESE

Brazil, Portugal

## RUSSIAN

Russia

## SPANISH

Mexico, Spain, Colombia, Argentina, Chile, and more

## SWAHILI

Kenya, Tanzania, Uganda, & more



# ORIGINAL SHOWS FOR EVERYONE



**WTPH DB**  
PHILADELPHIA, PA

**KHWH DB**  
LOS ANGELES / HOLLYWOOD, CA

**WTHH DB**  
HILTON HEAD, SC

**CJBM DB**  
EDMONTON ALBERTA, CANADA

**WBMG DB**  
FORT LAUDERDALE, FL

**WTEX DB**  
HOUSTON, TX

**KDRE DB**  
SAN FRANCISCO, CA

**KDGG DB**  
SEATTLE, WA

**WWBM DB**  
NEW ORLEANS, LA

**WDCP DB**  
WASHINGTON, D.C.

**KCAG DB**  
LAS VEGAS, NV

**WKOC DB**  
NASHVILLE, TN

**WZOI DB**  
CHICAGO, IL

**WGFD DB**  
ATLANTA, GA

**KCIH DB**  
HONOLULU, HI

**WKNB DB**  
NEW YORK, NY

# ORIGINAL SHOWS FOR EVERYONE

## SPORTS

Bare Knuckle  
Sports Talk

Stats from every NFL, MLB, NBA and NHL game  
College football and basketball for 100+ schools  
Local + national sports talk

## NEWS

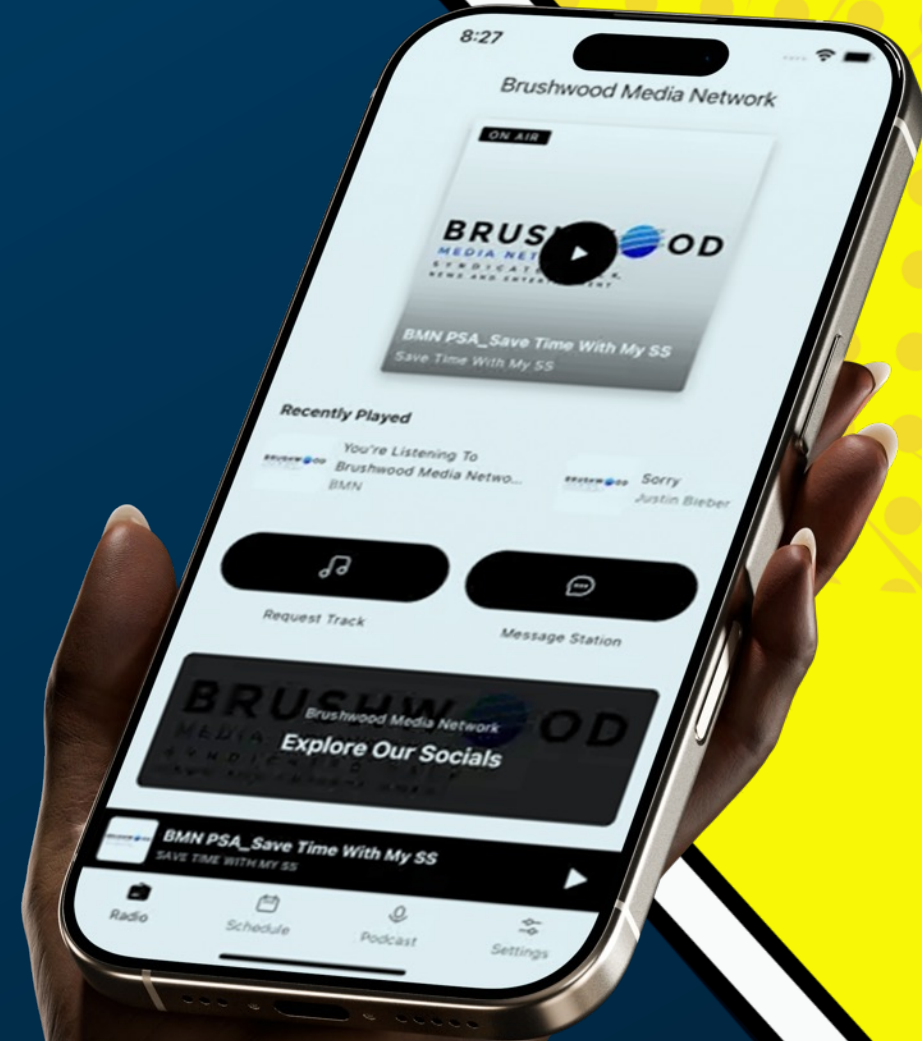
Local and National

FSN News delivers  
up-to-the-minute news segments

## MUSIC

Top 40,  
Golden Oldies

We play the Top 40 and reach back for the  
Golden Oldies everyone loves. We are happy  
to showcase new and upcoming artists.





## SYNDICATED SHOWS

The Vault Expert is renowned for its outstanding talk shows that consistently set the standard for excellence in the industry. The network's commitment to delivering high-quality programming, coupled with our talented hosts and thoughtfully curated topics, provides listeners with an unparalleled source of entertainment and knowledge.

## PODCASTS

### SHOWS AND ADS LIVE FOREVER

The Vault Expert ensures that all captivating talk shows, once aired, find their way to every major podcast platform, through Apple and TuneIn. This extensive distribution brings these enlightening conversations to millions of additional listeners, expanding their reach and impact.

# ONLINE

Digital capabilities offering interactive targeting opportunities.

Compliments and enhances any on air radio campaign by reaching consumers using multiple touch points. Delivers content wherever and whenever listeners want it.



# ON AIR

Radio, the #1 ranked mass medium, is capable of easily delivering your brand's message to many people.

Through various formats, target the right people with your ad message.

A trusted medium, always available especially during times of crisis.

# ON TARGET

Delivers consumers who are engaged and passionate about live and local content curation. Offering companionship and valuable, timely information.

Reaches consumers with your message closest to the point of purchase.





# GET YOUR MESSAGE HEARD!

Build a larger audience for your brand with our show programs by leveraging our global distribution platform to reach your clients.

## AMPLIFY

Work with our team to shape messaging that aligns with your brand and connects naturally with our audience.

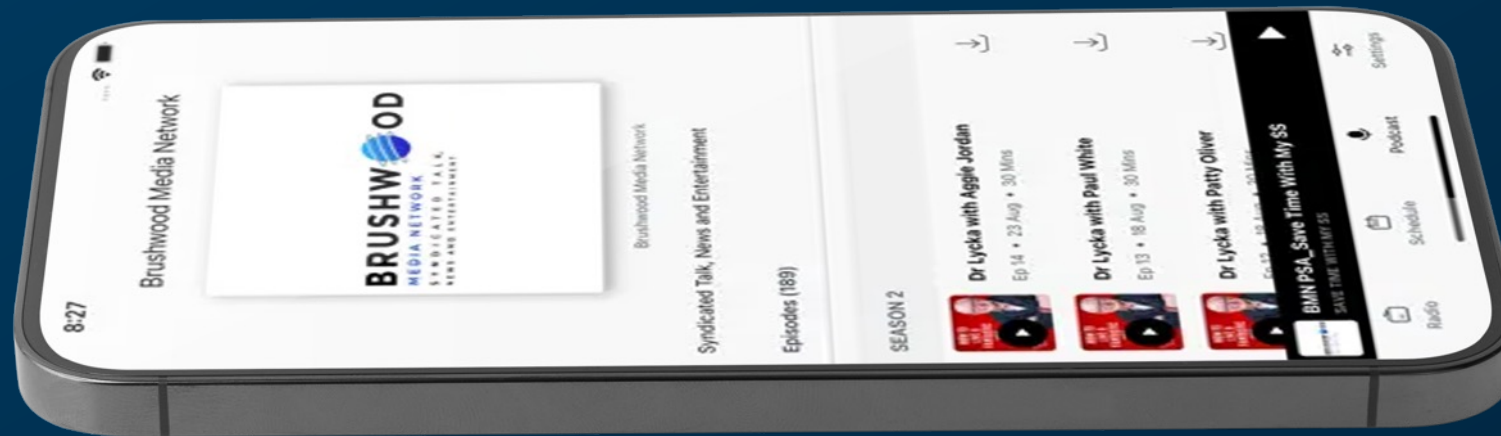
## COLLABORATE

Collaborate with our team to design messaging that fits your goals and respects our audience.

# RADIO

- Unites
- Helps
- Informs
- Entertains
- Drives Results

Radio across platforms provides the targeted, trusted media environment to reach and engage consumers with the power of the brands' voice to drive results.



# 229

# MILLION

## AMERICA'S #1 REACH MEDIUM PEOPLE

Radio is America's No. 1 reach medium connecting more adults 18 and older than social media or TV via smartphones, tablets, PCs, or apps and delivering a vast amount of content wherever and whenever listeners want it on air, online and on-demand.

Regardless of advantages in technology, radio remains the top source for music discovery and the most-used audio source in car.

Radio Reaches

# 91%

Of Adults with  
\$75K+Household Income

Radio Reaches

# 91%

Of All College  
Graduates



Radio Reaches

# 93%

Of Adults Employed Full  
Time

Radio Reaches

# 90%

Of 18 to 49 Years Old  
Consumers